

Website Committee
Annual Report
July 2021

In June of 2020 we began the process of assessing the DPA website. 19 members along with 2 DPA staff members provided inputs on the existing site and desired future functionality.

We selected a web developer and began the work on the new site in June 2020. Over the following months the committee worked to identify the technology, service providers and structure of the new site. The goals for the new site included:

- Improve ease of use, functionality, and performance
- Increase site and member security consistent with private membership
- Minimize public information available
- Modernize backend tools for site implementation
- Integration with MailChimp to generate automated emails from news postings

With DPA Board approval for the structure, major features, and funding, we began development in late July 2020.

The first round of beta testing began in late Sept 2020. Thanks to member feedback we identified a number of items that needed attention to reach our goals. With identified issues resolved, a second round of beta testing was conducted. Many thanks to the members who participated in the beta testing. The site was launched in November 2020.

In the months since the launch, we encourage DPA Board, staff, and membership to use the website for all member communication.

Since the launch we have completed the following:

- Investigated and implemented tennis court reservation requests
- Investigated and proven successful operation of electronic payments via Authorize.net
- Conducted a member survey to prioritize website improvements for the 2021/2022 season

If you have any questions, ideas or just want to share your thoughts about the DPA website, please feel free to contact us.

Respectfully,

Cailin Jope – DPA Manager
Nate Walker – Board Member